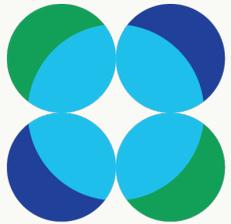


# Beyond **MAGA**:

**A Report on the Trump Coalition's Views on  
Greenland, Venezuela, and America First**



January 2026



**More in  
Common**

The research in this publication was conducted by More in Common US, a nonpartisan research nonprofit that works to understand the forces driving us apart, find common ground, and bring people together to address shared challenges.

Established in 2017, More in Common US is part of a nonpartisan, international initiative aimed at building societies and communities that are stronger, more united and more resilient to the increasing threats of polarization and social division.

More in Common's work is frequently featured in prominent media and used by senior political leaders, governments and leaders in nonprofits, philanthropy, and business.

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# Introduction

More in Common's landmark study, [\*\*Beyond MAGA: A Profile of the Trump Coalition\*\*](#), is the most comprehensive segmentation study of 2024 Trump voters to date. Based on over 18,000 interviews, the study identifies four types of Trump voters, each with distinct values and motivations: MAGA Hardliners, Anti-Woke Conservatives, Mainline Republicans, and the Reluctant Right. These groups share common concerns about illegal immigration, progressive overreach, and American decline, but hold distinct identities, competing priorities, and sometimes clashing worldviews. Understanding these complexities is essential for making sense of American politics today.

In this report, we apply the “Beyond MAGA” segmentation to examine how the Trump coalition interprets and responds to major foreign policy developments in January 2026, and whether Trump voters see the President’s actions as consistent with, or contradictory to, his “America First” philosophy. We focus on reactions to U.S. military strikes in Venezuela that removed Nicolás Maduro from power, President Trump’s pursuit of purchasing Greenland, and attitudes toward potential U.S. military interventions elsewhere in the Americas and in Iran.

We find that while the Trump coalition is divided over the idea of purchasing Greenland, Trump voters across most segments overwhelmingly support the U.S. military strike against Maduro, including those who identify as “America First.” Few see U.S. control of Venezuela as conflicting with America First principles; instead, many believe the intervention would advance American interests by reducing drug trafficking and increasing U.S. influence in the Western Hemisphere. Taken together, these findings suggest that “America First,” as Trump voters understand and embrace it, is not a rigid set of isolationist foreign policy positions but a flexible guiding principle, centered on prioritizing perceived American interests above all else.

# Methodology

All statistics in this report are from an online survey conducted by More in Common between January 10 and January 20, 2026, among a nationally representative sample of 3,750 U.S. adults, including 2,539 2024 Trump voters.

The nationally representative sample was weighted to be representative of the U.S. population on gender and age (interlocked), race, education level, region, and 2024 presidential vote and turnout, based on the 2020 U.S. Census and the 2023 American Community Survey. The Trump voter sample was weighted on gender and age (interlocked), race, education level, and region. The weighting targets are based on the 2024 Edison Research Exit Poll.

The margin of error (adjusted for weighting) is  $\pm 1.60$  percentage points for the national sample and  $\pm 1.95$  percentage points for the 2024 Trump voter sample. Margins are higher for subgroups.

This report applies the “Beyond MAGA” Trump voter segmentation model developed by More in Common, based on its nationally representative Beyond MAGA Wave 1 survey of 2,478 self-identified 2024 Trump voters conducted in April 2025. The segmentation was developed in two stages—clustering followed by classification. Additional details on the segmentation methodology are available in the methodology chapter of [\*\*Beyond MAGA: A Profile of the Trump Coalition\*\*](#).

Numbers in data visualizations are rounded to the nearest whole number. Figures may total to larger or smaller than one-hundred percent due to rounding.

# Beyond MAGA segmentation

Based on over 18,000 interviews, [Beyond MAGA: A Profile of the Trump Coalition](#) identifies four distinct types of Trump voters:

**MAGA Hardliners** represent the fiery core of Trump's base. They are fiercely loyal, deeply religious, and animated by a sense that America is in an existential struggle between good and evil, with God firmly on their side.

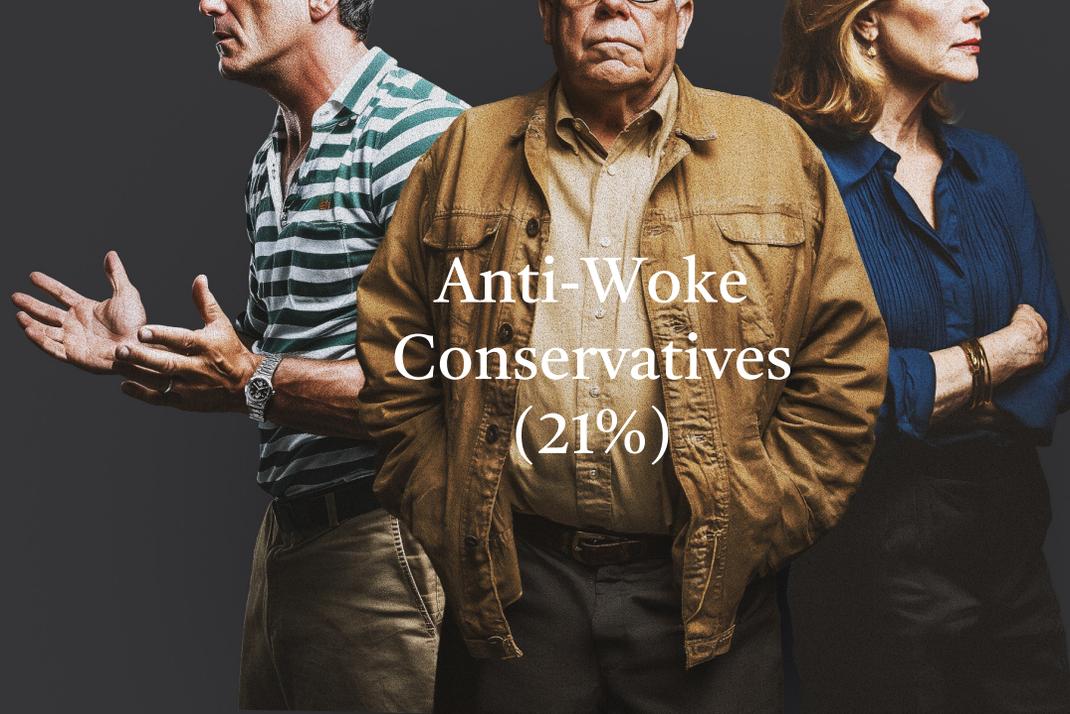
**Anti-Woke Conservatives** are relatively well-off, politically engaged, and deeply frustrated by the perceived takeover of schools, culture, and institutions by the progressive left.

**Mainline Republicans** are middle-of-the-road conservatives who play by the rules and expect others to do the same. Most do not follow politics closely. For them, Trump's strength is that he advances familiar conservative priorities: securing the border, keeping the economy strong, and preserving a sense of cultural stability.

The **Reluctant Right** is the most ambivalent cohort of Trump's coalition, and the group most likely to have voted for Trump transactionally: the businessman who was "less bad" than the alternative. Many feel disconnected from national politics and believe politicians do not share their priorities.



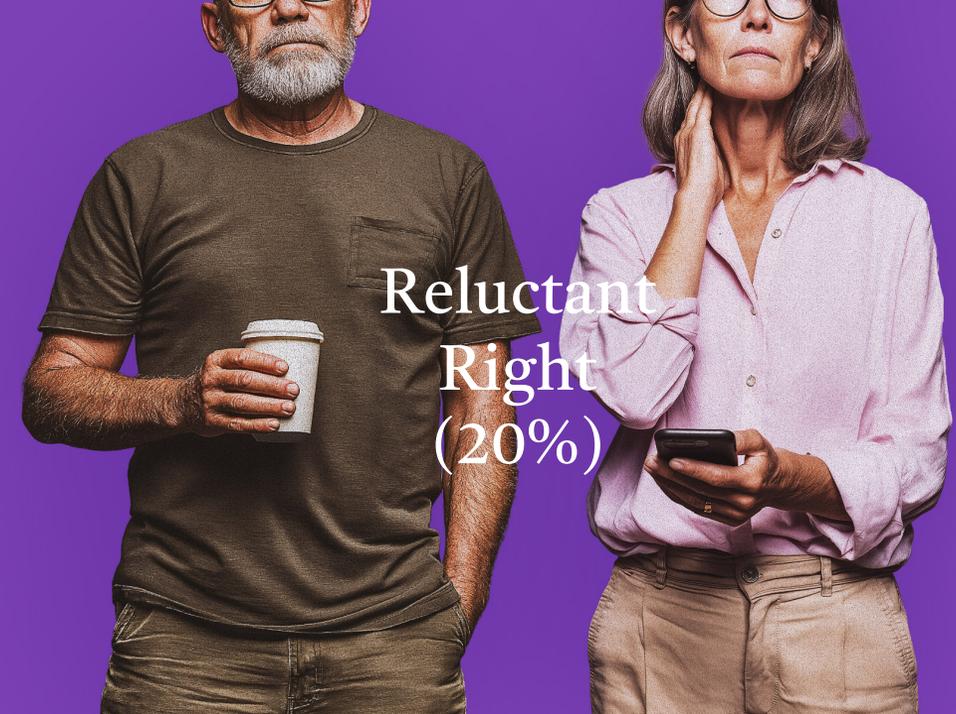
MAGA  
Hardliners  
(29%)



Anti-Woke  
Conservatives  
(21%)



Mainline  
Republicans  
(30%)



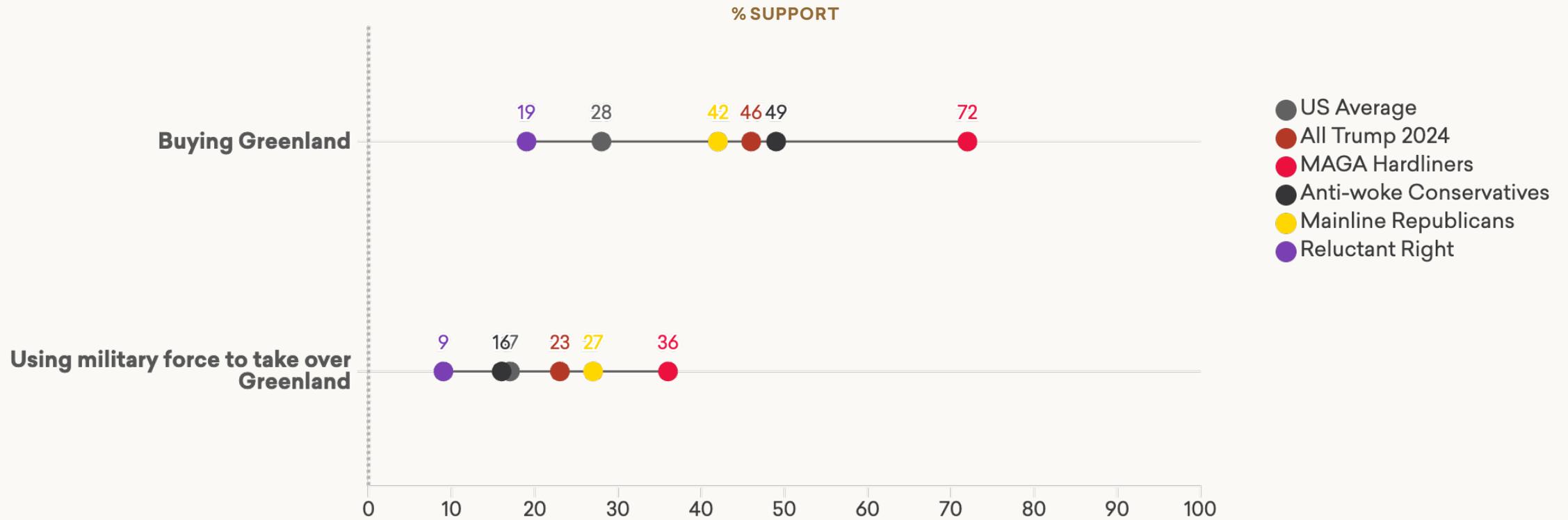
Reluctant  
Right  
(20%)

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# Greenland and US military intervention around the world

## Among Trump voters, purchasing Greenland is twice as popular as a military takeover (46% vs 23%), but support for buying remains divided.

Do you support or oppose the United States doing each of the following?



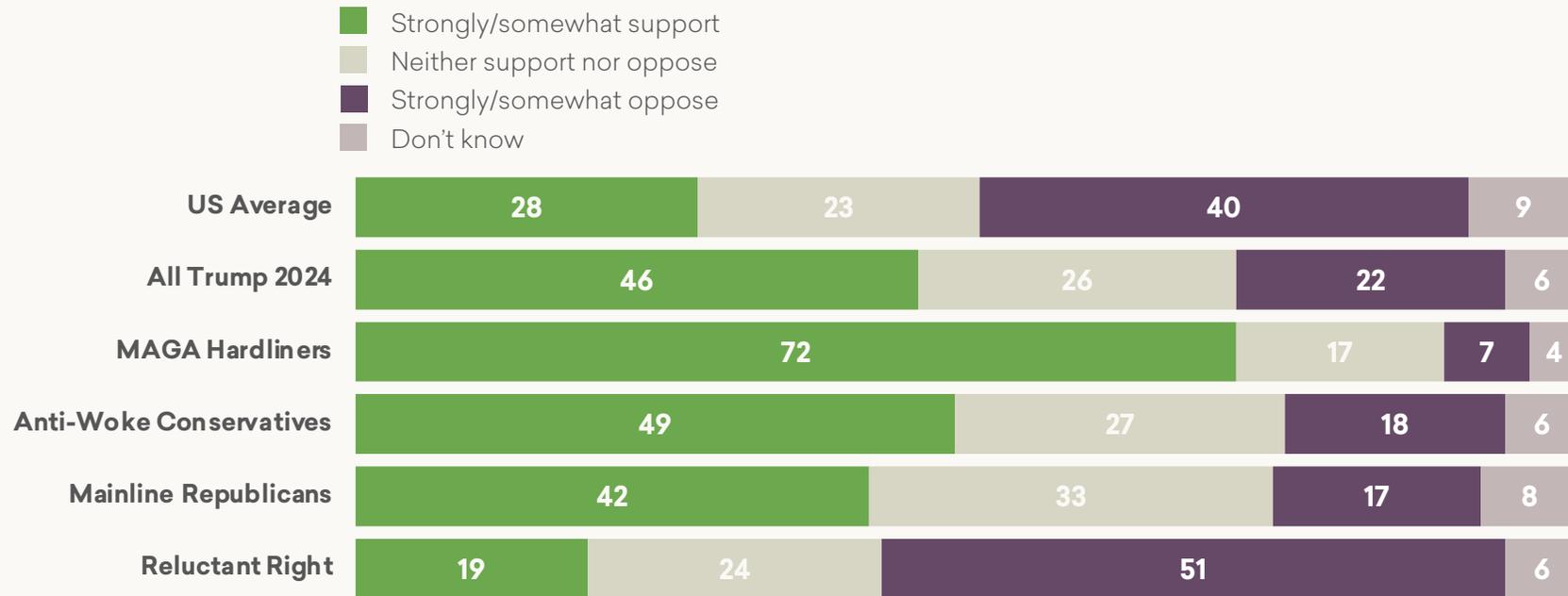
Answer options: Strongly support, somewhat support, neither support nor oppose, somewhat oppose, strongly oppose, don't know. Strongly support and somewhat support are collapsed and depicted in the figure.

Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

# Support for buying Greenland is concentrated among MAGA Hardliners, with declining support across other Trump voter segments, although only the Reluctant Right shows majority opposition.

*Do you support or oppose the United States doing each of the following?*

## Buying Greenland

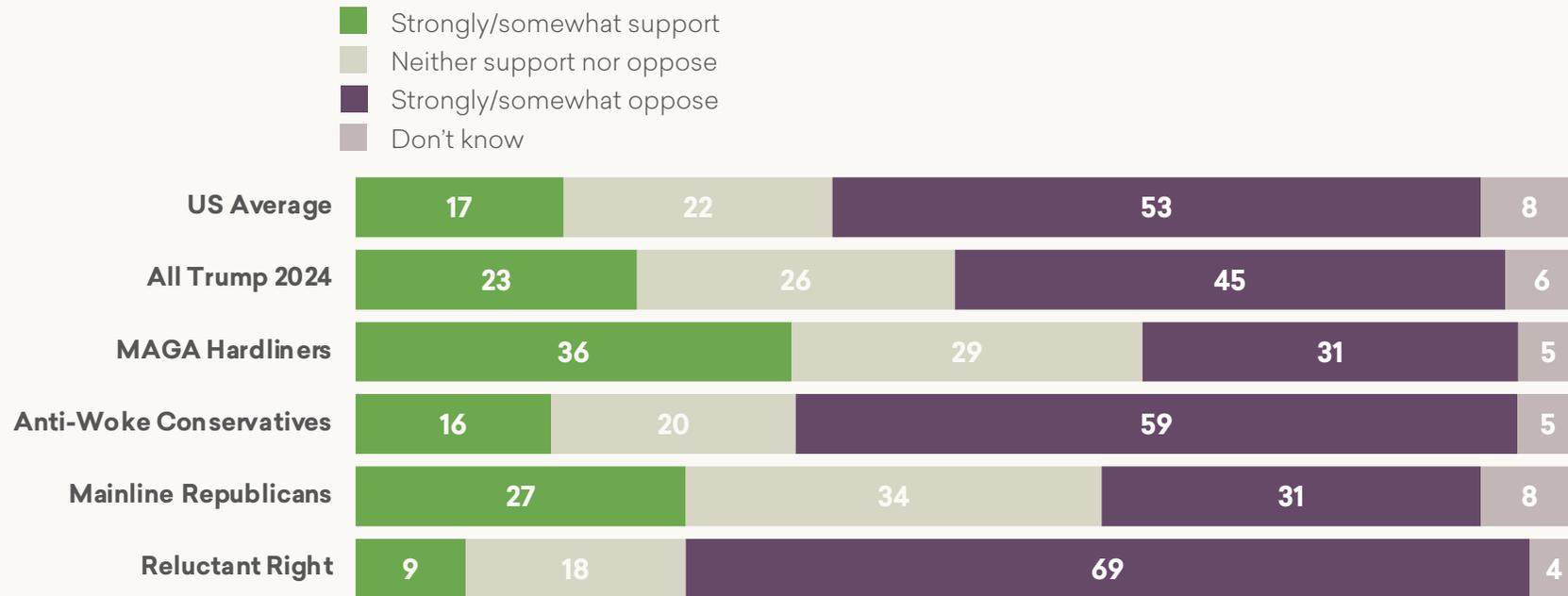


Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

# Military takeover of Greenland is currently unpopular among Americans and Trump voters across all segments.

Do you support or oppose the United States doing each of the following?

## Using military force to take over Greenland

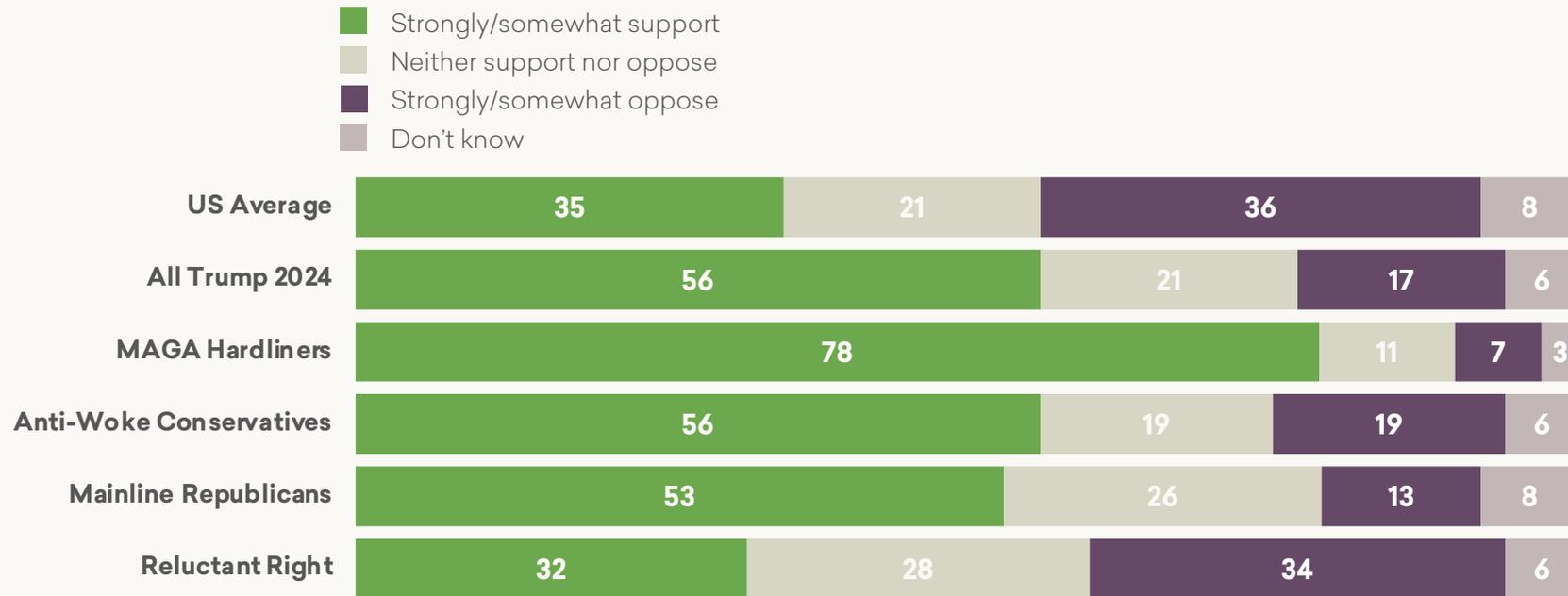


Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

## Most Trump voters support using military force to remove leaders in Iran, with backing among almost 8 in 10 MAGA Hardliners and over half of Anti-Woke Conservatives and Mainline Republicans.

*Do you support or oppose the United States doing each of the following?*

### Using military force to remove foreign leaders from power in Iran

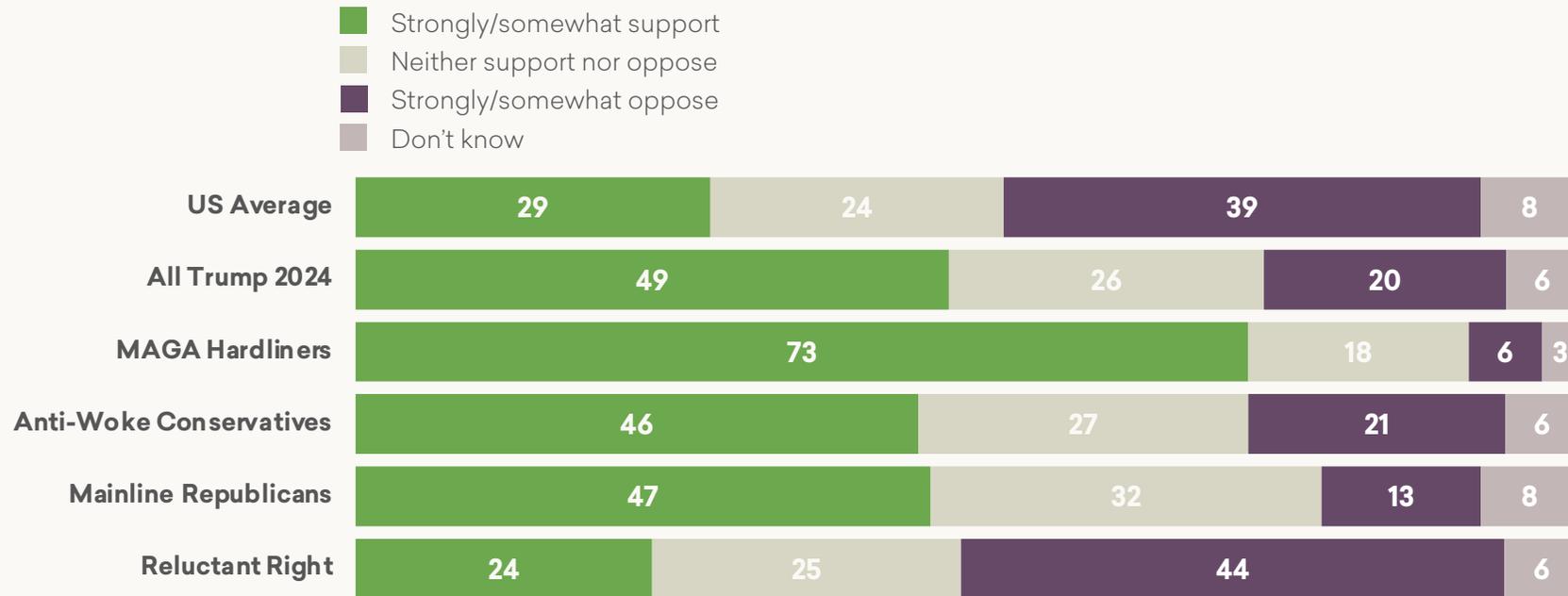


Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

## Around half of Trump voters support using military force to remove leaders in the Western Hemisphere, with only one fifth in opposition.

*Do you support or oppose the United States doing each of the following?*

### Using military force to remove foreign leaders from power in the Western Hemisphere, such as in Colombia and Cuba

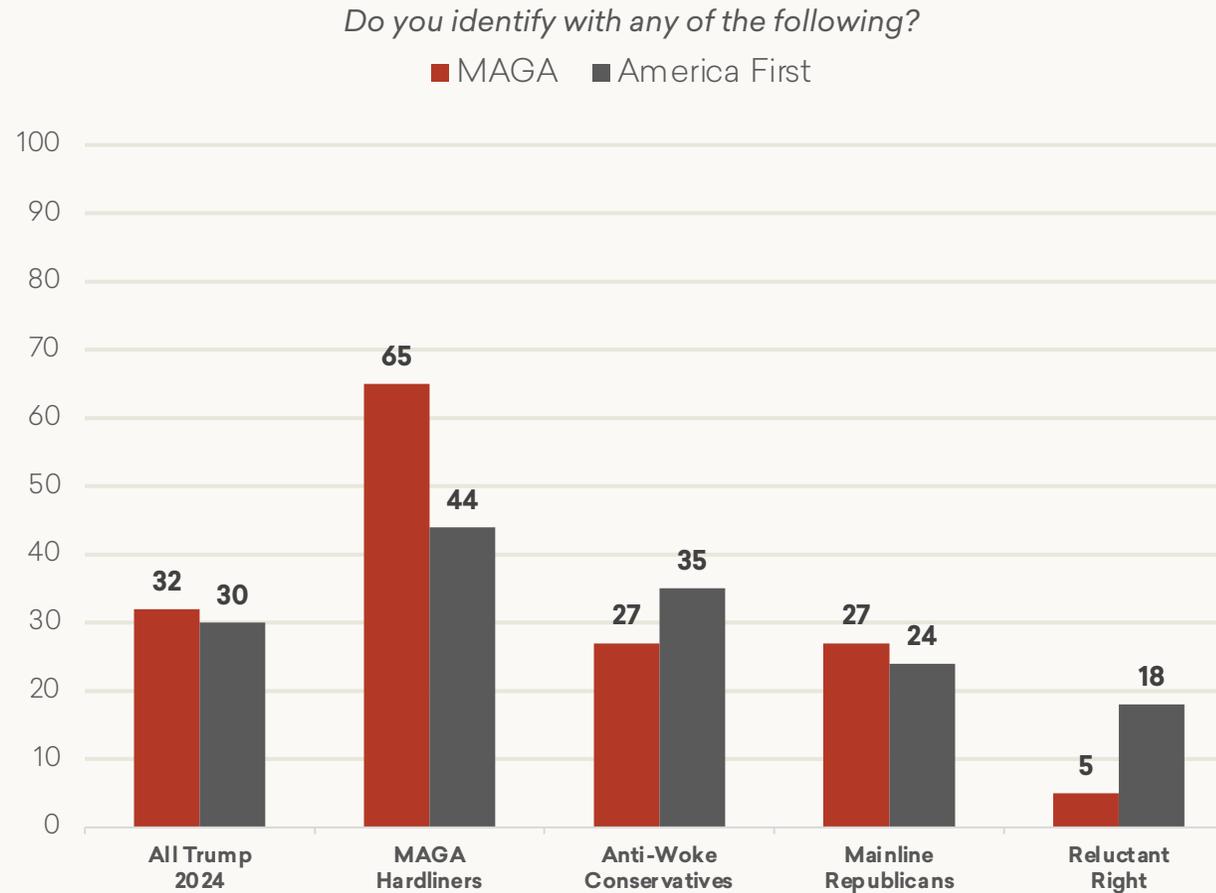


Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

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# Venezuela and America First

**Three in ten Trump voters, including near half of MAGA Hardliners, identify as America First. Reluctant Right are least likely to identify as either label, but still over three times more likely to call themselves America First than MAGA.**



Question: Do you identify with any of the following? Select all that apply. MAGA, America First, Nationalist, Libertarian, Socialist, Democratic Socialist, Communist, Anarchist, None of the above

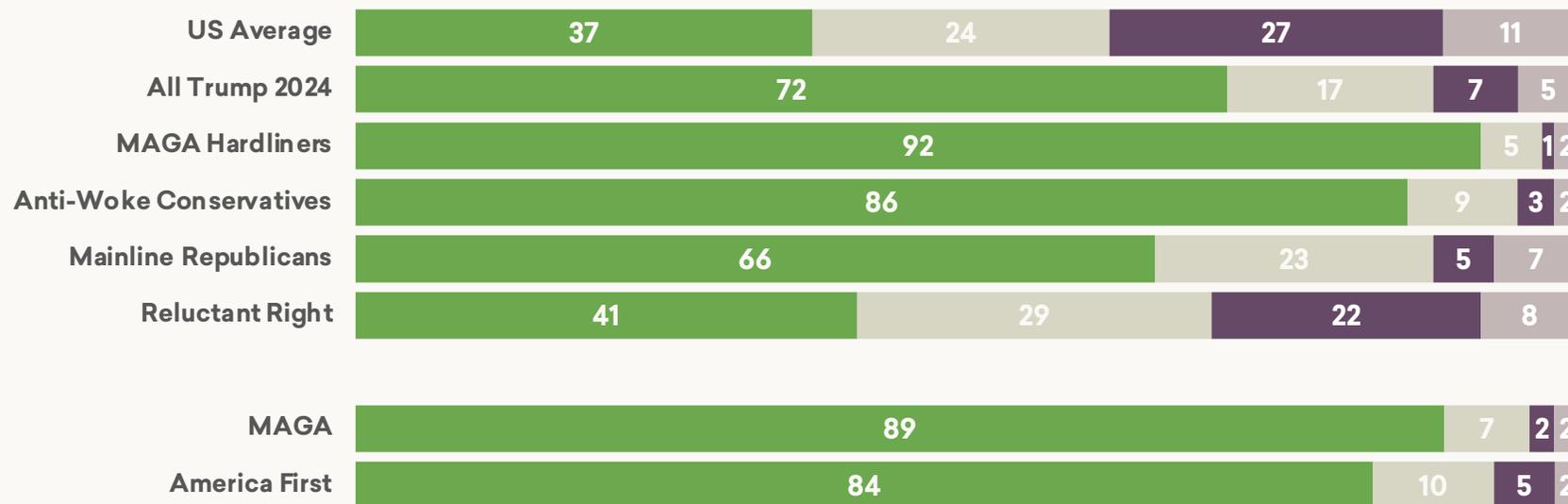
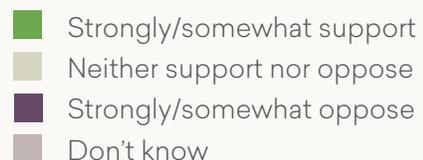
Note: Only "MAGA" and "America First" are shown

Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

# Trump voters across most segments overwhelmingly back the U.S. military strike against Nicolás Maduro, except the Reluctant Right.

## Most Trump voters who identify as “America First” also support the strike.

*Do you support or oppose the recent U.S. military action to remove Venezuela’s president Nicolás Maduro from power?*



Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

## Most Trump voters across segments believe removing Maduro from power would advance U.S. interests by reducing drug trafficking and increasing U.S. influence in the Western Hemisphere.

*Do you think the U.S. military's recent action to remove Venezuela's president Nicolás Maduro from power will...*

**% AGREE**

	<b>All Trump 2024</b>	<b>MAGA Hardliners</b>	<b>Anti-Woke Conservatives</b>	<b>Mainline Republicans</b>	<b>Reluctant Right</b>
reduce drug trafficking into the United States	<b>79</b>	<b>94</b>	<b>88</b>	<b>75</b>	<b>59</b>
make America more safe	<b>74</b>	<b>94</b>	<b>85</b>	<b>71</b>	<b>44</b>
improve Venezuelan democracy	<b>73</b>	<b>91</b>	<b>79</b>	<b>70</b>	<b>53</b>
increase America's influence in the Western Hemisphere	<b>70</b>	<b>88</b>	<b>76</b>	<b>66</b>	<b>50</b>
improve America's global standing	<b>67</b>	<b>89</b>	<b>71</b>	<b>67</b>	<b>35</b>
worsen America's global standing	<b>20</b>	<b>9</b>	<b>17</b>	<b>18</b>	<b>39</b>

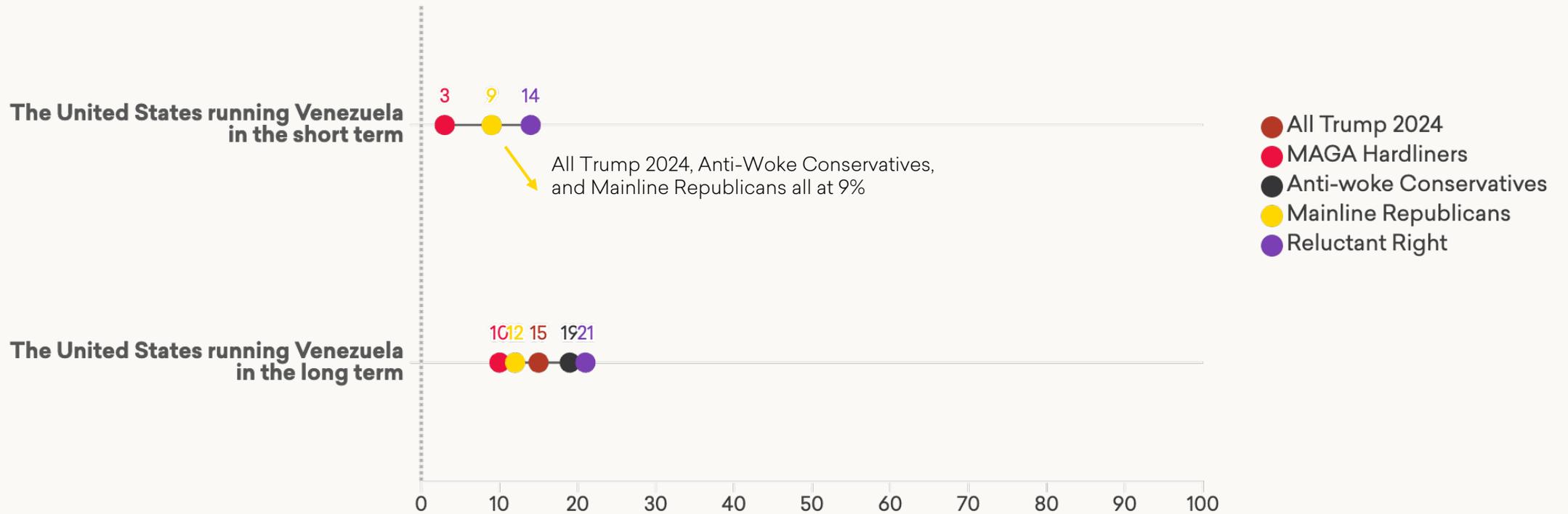
Answer options: Strongly agree, somewhat agree, somewhat disagree, strongly disagree, don't know. Strongly agree and somewhat agree are collapsed and depicted in the figure.

Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

# Few Trump voters feel that either short-term or long-term U.S. control of Venezuela contradicts President Trump’s “America First” principles.

The United States running Venezuela in the short/long term is...

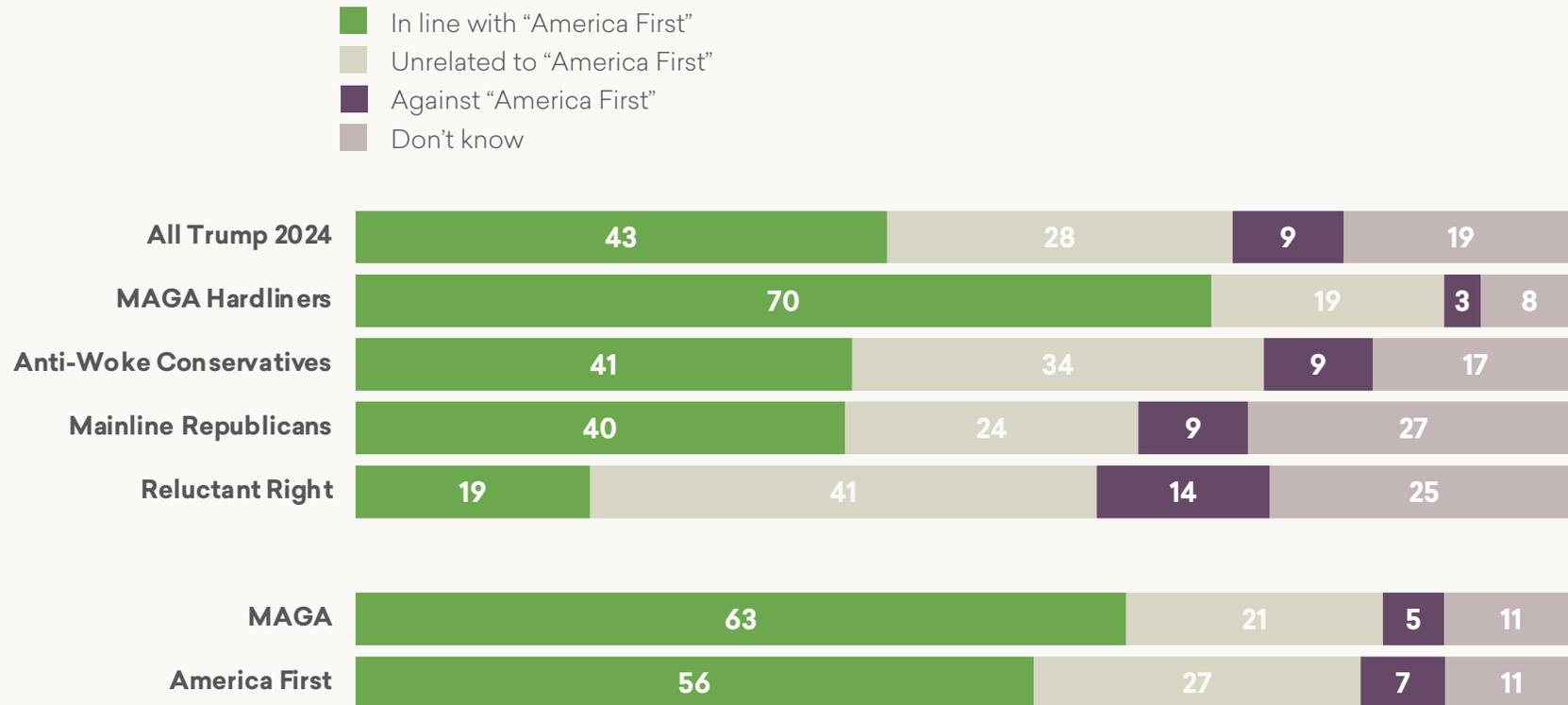
**% SAY IT IS AGAINST “AMERICA FIRST”**



Questions: The United States running Venezuela in the short term is...; The United States running Venezuela in the long term is...  
 Answer options: In line with “America First”, Against “America First”, Unrelated to “America First”, Don’t know  
 Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

**Across segments, few Trump voters see short-term U.S. control of Venezuela as contrary to “America First.” MAGA Hardliners are most convinced it aligns with the principle, followed by pluralities of Anti-Woke Conservatives and Mainline Republicans.**

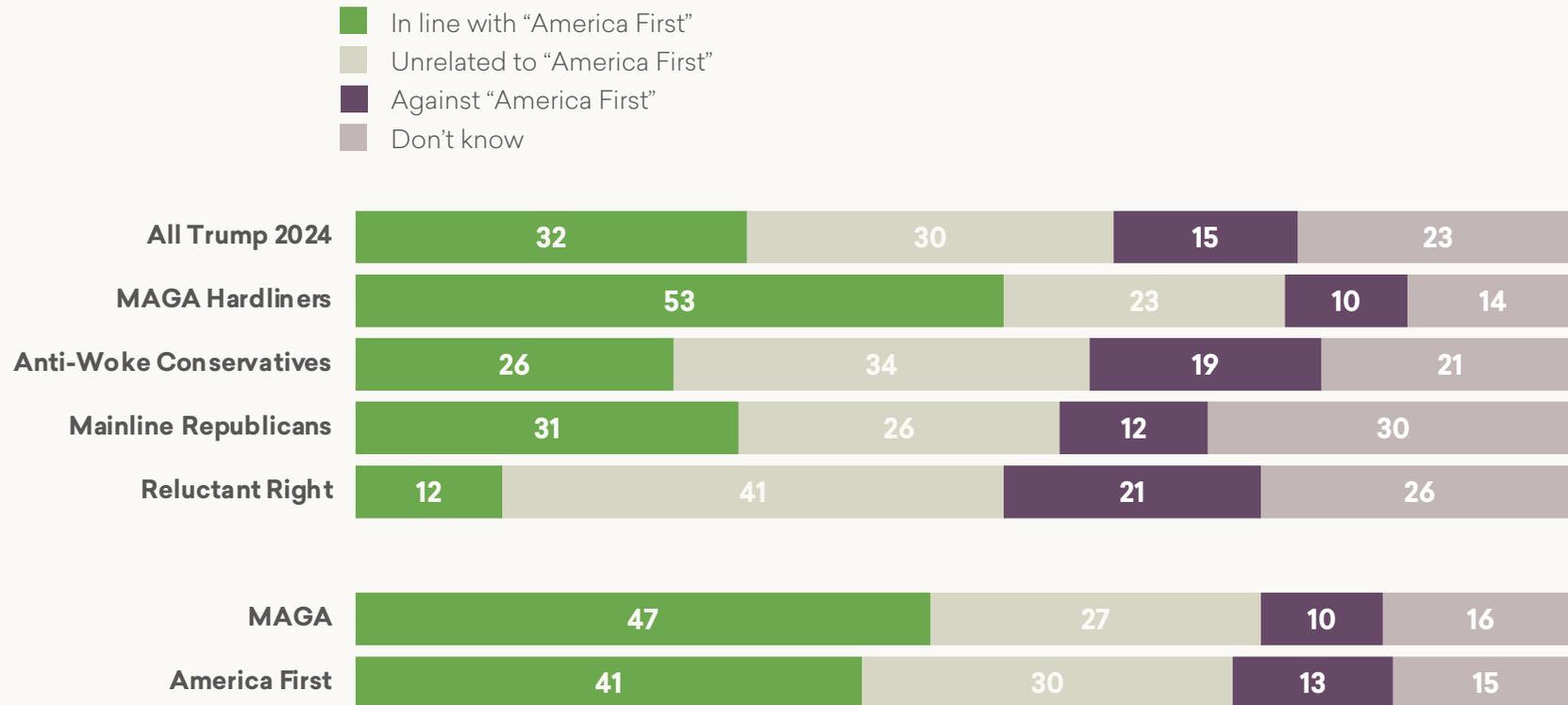
*The United States running Venezuela in the **short term** is...*



Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

# Trump voters are slightly more ambivalent about long-term U.S. control of Venezuela, yet still less than one in six see it as conflicting with “America First.”

*The United States running Venezuela in the **long term** is...*



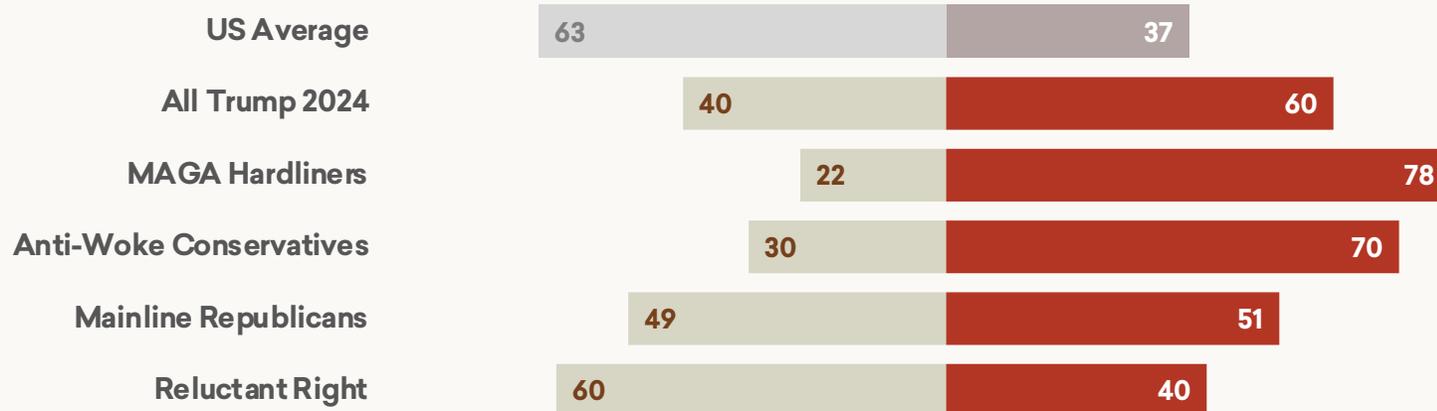
Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

# Most Trump voters favor prioritizing U.S. safety even at the expense of international law, with Reluctant Right as the only exception.

Which do you agree with more?

“The U.S. government should follow international law in all circumstances.”

“The U.S. government should prioritize keeping America safe, even if it means ignoring international law.”



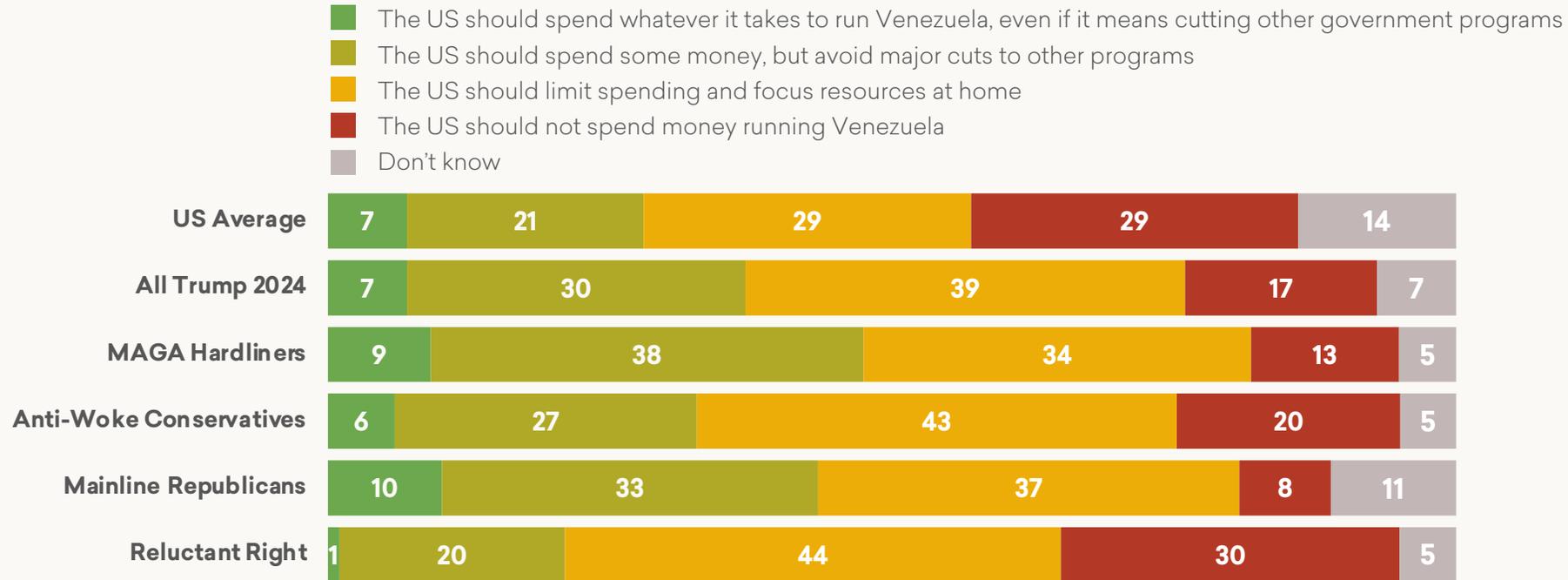
Question: Which statement do you agree with more? A. The U.S. government should follow international law in all circumstances; B. The U.S. government should prioritize keeping America safe, even if it means ignoring international law.

Answer options: Fully agree with A/B, Mostly agree with A/B, Lean towards A/B.

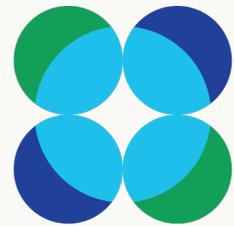
Source: More in Common (2026). Survey of 3,750 general population voters, including 2,539 Trump voters, conducted in January 2026.

## Although viewing U.S. control of Venezuela as compatible with “America First,” most Trump voters prefer limiting spending or avoiding cuts to domestic programs.

*Which of the following comes closest to your view?*



Source: More in Common (2026). Survey of 3,038 general population voters, including 1,572 Trump voters, conducted in January 2026.



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